

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	10114382 – LATVIJAS UNIVERSITATE (LU)
PIC number:	99987183
Project name and acronym:	CAMINO

EVENT DESCRIPTION	
Event number:	WP12 – Europe celebration event for Ukraine
Event name:	«Europe in Action» - Europe Day Celebration for Ukraine
Type:	Public celebration of Europe Day for Ukraine organised by UL
In situ/online:	In situ
Location:	University of Latvia premises at Raiņa bulvāris 19, Rīga, Latvia, and Square at the building of Latvian National Opera and Ballet at Aspazijas bulvāris 3, Rīga, Latvia
Date(s):	9 May 2024
Website(s) (if any):	https://universities4culture.eu/en/projects/documents/eds/
Participants	
Female:	100
Male:	63
Preferred not to say:	3
From country 1 Latvia:	136
From country 2 Germany:	6
From country 3 France:	4
From country 4 Sweden:	3
From country 5 Spain:	1
From country 6 Austria:	1
From country 7 Finland:	2
From country 8 Slovakia:	1
From country 9 Netherlands:	1
From country 10 Ukraine:	2

From country 11 USA:	1		
From country 12 Georgia:	1		
From country 13 South Korea:	2		
From country 14 Japan	2		
From country 15 Norway	1		
From country 16 Switzerland	3		
Total number of participants:	155 participants from European Union countries and 11 from non-EU countries, altogether 166 participants	From total number of countries:	9 European Union countries and 7 non-EU countries, altogether 16 countries
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>The objective of WP12 was to organize a public event- celebration of European Day to support Ukraine in its aspirations to become a member state of the European Union. The event focused on 3 main activities – (1) a solemn moment dedicated to Ukraine, (2) opening of the International Student Photo Competition Exhibition and (3) participation in European Day celebration featuring a tele bridge, digitally connecting all the partner universities in a joint flash mob “Ode to Joy”.</p> <p>To achieve this objective, the University of Latvia (UL) organised a public celebration dedicated to supporting Ukraine on its road to the EU accession. The event consisted of two parts – the first part was an in-situ event in the main building of the University of Latvia at Raiņa bulvāris 19, Riga, Latvia, and attendance was by invitation only. The other part of the event was a public celebration held in front of the Latvian National Opera and Ballet Theatre building on 9 May 2024. The public part of the event was organised just before the Europe Day Celebration “Ode to Joy” marking the 20th anniversary since Latvia joined the EU. The timing of the event was strategically chosen to introduce Ukraine and its culture to a broader audience since the event venue is located in the heart of Riga and is a place bustling with locals and city guests alike.</p> <p>The event dedicated to Ukraine started with a solemn meeting at the culturally and historically significant main building of the University of Latvia. The invited audience included His Excellency Ambassador of Ukraine to Latvia, Mr Anatolii Kutsevol; foreign diplomats; management, staff members, students and visiting professors and guests of the University of Latvia and representatives of public and private institutions, as well as cultural organisations. The event was opened by keynote speeches by Professor Mārcis Auziņš, Chairman of the University of Latvia Council and Ex-Rector of the University, and by H.E. Anatolii Kutsevol, Ambassador of Ukraine to Latvia. Indra Trofimoviča, Head of the University of Latvia Culture Centre, presented the CAMINO project outlining the role of culture European history and emphasized the importance of Ukraine being an associated partner in the CAMINO project. The official addresses were followed by an introduction of the International Student Photo Competition « Inspired by Europe » and the winning photos, among which was the photo submitted by a Ukrainian student Sofia Serdyuchenko currently residing in Poland. Afterwards, the audience could enjoy a premiere of the pre-filmed flash mob “Ode to Joy”. An emotional highlight of the solemn event was musical performance by Anastasia Timoschenko, University of Latvia Wind Orchestra. The solemn part of the event ended with a reception hosted by the University of Latvia.</p> <p>Afterwards, the event guests were invited to the square in front of the Latvian National Opera and Ballet where the public part of the Europe Day event for Ukraine took place. The public part of the event started with an address by Viktorija Prituļaka, a musician and Head of the Centre for Ukrainian Studies. Her speech focused on the hopes of Ukrainian people regarding the country’s accession to the European Union and on the role of culture. The address was followed by a short concert of Ukrainian music performed by Viktorija Prituļaka as well.</p> <p>Altogether 166 participants from 9 European Union Countries and 7 non-EU countries participated in the event. Thus, the two core criteria – the number of participants and the number of countries</p>			

represented - were fully met. The audience included staff members and students of different Latvian universities, private and public sector representatives, foreign diplomats, tourists etc.

Samples of the event information campaign are available here:

<https://universities4culture.eu/projects/documents/deliverables/wp12-europe-celebration-event-for-ukraine/>

Event photos are available here: <https://universities4culture.eu/events/gallery/europe-in-action-for-ukraine-0905/>

Please see CAMINO project social media accounts for more information:

<https://www.facebook.com/profile.php?id=61557032939638>

Camino Instagram: https://www.instagram.com/camino_project/

Camino Youtube: <https://www.youtube.com/channel/UCxx0Eu3OYym3HO-KGOeH77w>

HISTORY OF CHANGES

VERSION	PUBLICATION DATE	CHANGE
1.0	25.06.2024	Initial version (new MFF).